



Endicia Offers Amazon Sellers Improved Shipping Efficiencies, Label Customization and Scalability

PALO ALTO, Calif., May 15, 2014 – Following the success of its eBay marketplace integration, Endicia, the leading provider of e-commerce shipping technology, today announced it has added an Amazon integration to its shipping software's capabilities. The solution, which allows users to easily import orders and post-back tracking information, increases shipping efficiency so that sellers can focus on what's important: growing their business.

Endicia's easy-to-use and effective marketplace solutions provide the freedom and functionality that comes with direct software integration. Sellers can now connect their Amazon store to Endicia's software, allowing them to seamlessly import order information and automatically post-back tracking data. This eliminates the need to copy and paste, reducing manual error and allowing sellers to meet Amazon's shipment confirmation requirements.

Endicia also provides label customization options that are not available through Amazon, allowing sellers to create a professional look and promote their brands.

"Endicia's direct eBay integration has saved us an incredible amount of time by importing and posting back order information. It has easily eliminated a minimum of two hours' work per day," said Bob Breedlove, owner of [Jett's Toy Hutt](#). "We've been eagerly anticipating an Amazon feature and are excited to give our Amazon customers the same level of efficiency and service that's made possible with Endicia's marketplace solutions."

"Following our introduction of an eBay solution, we saw great demand for an Amazon component. Today, we're happy to support those Amazon sellers who work so hard to grow their business," said Amine Khechfé, general manager and co-founder of Endicia. "This new capability is an affordable option for e-commerce businesses looking to streamline their marketplace shipping through the Endicia platform and easily scale to an Endicia partner solution as they grow."

Endicia's software is compatible with both Mac and PC. Endicia is also the only native solution of its kind available for Mac. The new feature is available starting at \$15.95/month with Endicia's Endicia for Mac and Endicia Premium service plans, as well as through the Endicia Professional service plan for \$34.95/month.

For Amazon sellers shipping large volumes, with storefronts on multiple platforms or that need more than just USPS shipping labels, Endicia's services are integrated into more than 200 e-commerce service providers. These partnerships provide online sellers with fast and efficient label printing services from within the programs they use to manage their businesses every day. Visit www.endicia.com/marketplaces for more information.

About Endicia

Endicia, a leading provider of e-commerce shipping technologies and services, offers solutions that help businesses, small and large, run their operations more smoothly and

function more successfully. Endicia also provides seamless access to U.S. Postal Service® shipping services through integration with more than 200 partner applications. A trusted partner of the U.S. Postal Service since 1987, Endicia has printed more than \$11B in postage. Headquartered in Palo Alto, Calif., Endicia is part of Newell Rubbermaid's global portfolio of leading brands. For more information on Endicia products and services, visit www.endicia.com. For e-commerce and online shipping tips, visit www.endicia.com/why-us/blog. Follow Endicia on Twitter at @Endicia.

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